

Blake Bennett

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Education

Bachelor of Science in Business Administration – Marketing (Interest Area)

University of Nevada, Reno

Expected Graduation: **June 2029**

High School Diploma

Twelve Bridges High School

Professional Experience

Old Town Pizza – Lincoln, CA

Customer Engagement & Front-of-House Team | *October 2023 – August 2025*

- Delivered a positive and welcoming brand experience to hundreds of customers daily, supporting the business's "Good as Gold" service standard.
 - Managed high-volume customer interactions and transactions with accuracy, helping maintain smooth operations during shifts serving **280+ guests**.
 - Strengthened communication skills by adapting to a wide variety of customer personalities and inquiries.
 - Collaborated with a diverse team of **30+ employees**, ensuring consistent service quality and maintaining brand reputation.
 - Recognized with **Employee of the Month (June 2024)** for outstanding customer service, teamwork, and reliability.
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Clay City Barbecue – Lincoln, CA

Event Marketing & Catering Assistant | *May 2021 – August 2022*

- Supported event setup and execution for gatherings of **250+ attendees**, ensuring an appealing and professional presentation aligned with brand expectations.
 - Interacted directly with guests, enhancing their event experience through friendly, engaging service and clear communication.
 - Managed food service stations and assisted in creating a smooth, organized guest flow—key to successful event marketing.
 - Played a hands-on role in brand representation during community and private events.
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Volunteer Experience

Kaiser Permanente – Sacramento, CA

Event Support & Health Awareness Engagement | *June 2024*

- Assisted at a large-scale Women's Fitness Festival, focusing on community engagement and outreach around cardiovascular health.
 - Helped manage booth setup, signage, and educational material distribution to increase awareness and participant interaction.
 - Strengthened communication skills by greeting participants and supporting the event's promotional and informational goals.
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Skills

- Customer Engagement
- Communication & Interpersonal Skills
- Event Marketing & Coordination

- Social Media Awareness (Trends & Audience Understanding)
 - Brand Representation & Professionalism
 - Problem-Solving & Quick Adaptation
 - Team Collaboration
 - Microsoft Office & Basic Excel
 - Time Management & Organization
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Awards & Certifications

- Responsible Beverage Service Certificate
- Food Handler's Card
- **Employee of the Month – June 2024 (Old Town Pizza)**